

Draft APLMS Phase 3 Engagement

We engaged with over
400
people

74
online surveys received

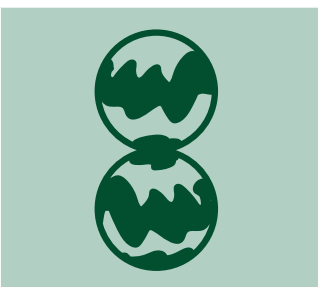
26
organisations provided submissions

We gave out
1000
postcards citywide and in adjoining suburbs

Achieved
20,000
organic social media impressions

We engaged with over 400 people

300 people were spoken to at the Rundle Mall information booth and 196 completed the survey in-person



40 people emailed directly with written feedback



74 responded to the online survey



26 organisations provided submissions



Achieved:

1,315 total clicks from paid ads and organic socials to webpage



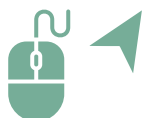
2,830 total webpage views



18,000 reach from organic social posts



12,471 total number of events (interactions) users had on page



989 PDF link clicks
967 PDF file downloads

Activations included:

Online website



Online survey



Downloadable documents, fact sheets, technical extracts, and interactive mapping link



Workshops and presentations



Public hearing Speaker
Key stakeholder event



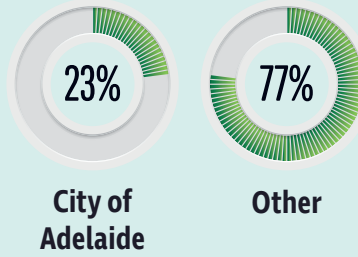
Information booth in the Rundle Mall with survey opportunity



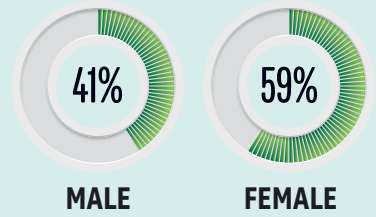
**Draft APLMS
Phase 3
Engagement**

About the respondents

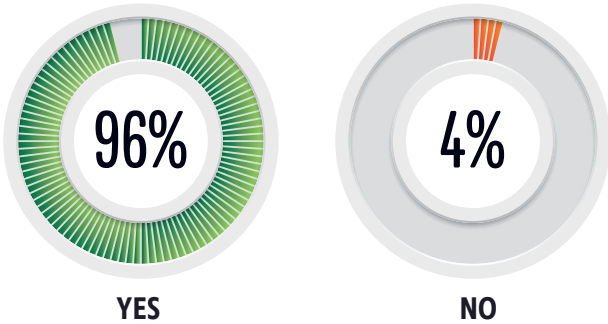
City of Adelaide resident
vs Other



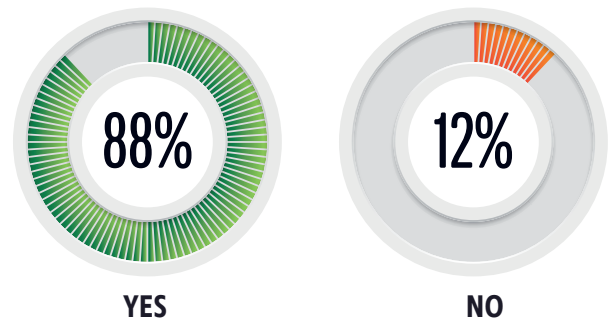
Gender
(male vs female)



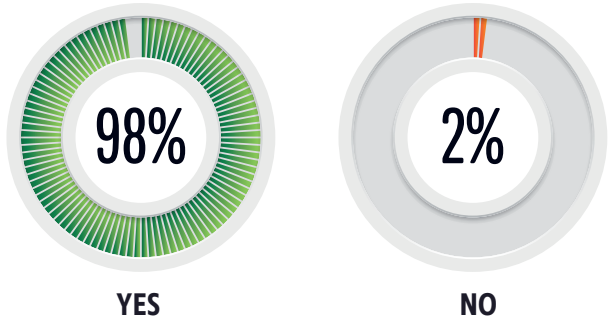
Do you support the draft vision?



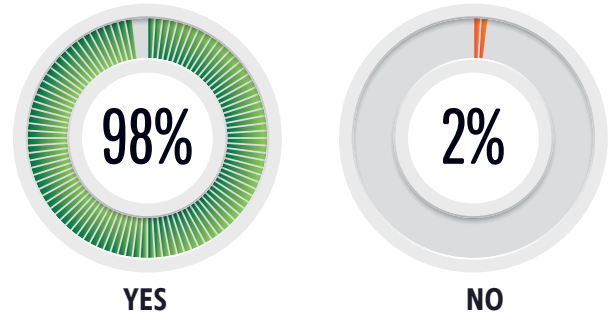
Do you feel that the draft APLMS Towards 2036 is easy to navigate



Do you support the three overarching draft goals?



Do you support the four draft pillars?



Are you supportive of land that is classed as having a 'Non-Park Lands Purpose' being returned to a 'Park Lands Purpose'?

